

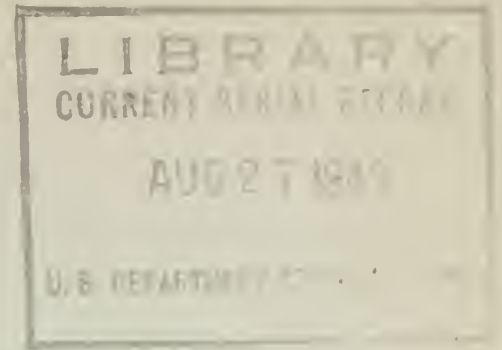
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WAR FOOD ADMINISTRATION  
Washington 25, D. C.



July 5, 1943

ADMINISTRATOR'S MEMORANDUM NO. 18

Procedure in Issuance of Press and Radio Releases

Press and radio releases issued by agencies of the War Food Administration should be released simply in the name of the War Food Administration without reference to the Food Production Administration or the Food Distribution Administration or the individual agencies unless such reference is required to enable interested citizens to get in touch with the correct agency for further information. It is important, however, that we avoid using sub-administration or agency names wherever possible in order to avoid confusion in the public mind.

Mr. Henry Jarrett, the Assistant Director of Information in charge of Press and Radio will be responsible for working out the desirable wording in consultation with head information officers of War Food Administration agencies.

A handwritten signature in dark ink, appearing to read "Harm Jones", written in a cursive style.

Administrator

